

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Making The Leap	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Brent	
Contact person: Mrs Lucy Pryce	Position: Head of Development
Website: http://www.makingtheleap.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1058648
When was your organisation established? 01/07/1993	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Reducing Poverty
Which of the programme outcome(s) does your application aim to achieve? More Londoners with improved economic circumstances
Please describe the purpose of your funding request in one sentence. To support young people from disadvantaged backgrounds by developing their essential skills and enabling them to improve their economic circumstances by progressing into employment.
When will the funding be required? 01/08/2018
How much funding are you requesting? Year 1: £33,221 Year 2: £33,221 Year 3: £33,221 Total: £99,663

Aims of your organisation:

We improve the lives of children and young people aged 11 to 25 from socially and economically disadvantaged backgrounds across London by raising their aspirations and increasing their access to opportunities. We believe that there should be opportunities available for all children and young people so they can develop the skills and outlook to become all that their talent and hard work will allow them to be.

We want to be a stabilising factor in the lives of those young people we help by providing them with direct access to the resources and opportunities they need to overcome their difficult circumstances, improve their economic circumstances, come out of poverty and go on to lead full and positive lives.

Main activities of your organisation:

We run dynamic aspirational and motivational careers and employability programmes for children aged 11 ? 18 within secondary schools and for young people aged 18 ? 25 from our training centre, to develop the essential character and soft skills required to succeed in education, work and in life. Crucially, we also provide our young people with access to employment opportunities at top companies in various sectors with a focus on fulfilling roles offering career progression and then support our young people to go on to successfully secure these roles.

Through our impactful and holistic range of activities, we help young people to believe in themselves and to broaden their outlook whilst providing them with the practical tools to be on a path to fulfill their potential.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
14	0	10	200

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

In this country parental income is the biggest factor in how well a child will do in life. That sounds a dry academic statement but it means that bright children with high potential to learn, succeed and contribute to society do not have the chances they deserve, simply because they happen to be born poor. In the UK poor pupils are more than twice as likely to become NEET (Not in Employment, Education or Training) than wealthier pupils.

Our ACE project will take place at our purpose-built training centre in Kensal Green and will be delivered by our experienced and committed team. We have a team responsible for each key area of activity within the project. We have efficient processes in place which facilitate for shared working and collaboration with all project staff.

Through ACE, our careers and self-development project we will support young people from socially and economically disadvantaged backgrounds in London aged 18 - 25 by raising their aspirations, developing their essential life skills and helping them to progress into full time employment, with a focus on life changing roles offering career progression.

As a result of our nearly 25 years' experience as a charity embedded in the community, we are skilled at designing and delivering impactful and life changing projects for young people. We understand the barriers young people from disadvantaged backgrounds face and we are experienced helping them to move forward and progress into work. We have served over 35,000 children and young people since 2011 alone and have helped 5,000 young people into employment. Currently, 60% of our young people forwards into full time employment opportunities within 6 months of attending our project. We have a successful track record and we are experienced at developing positive partnerships with funding bodies, companies and other providers. We have a committed and experienced team and we believe our expertise, passion, comprehensive and unique approach collectively make us best placed to deliver this work.

Through our project we will support young people from socially and economically disadvantaged backgrounds to improve their economic circumstances by progressing forwards into employment.

'Principles of Good Practice'

We are committed to ensuring our service meets the needs of young people so we seek their input on aspects of our delivery through surveys, focus groups and general discussion. We have an Alumni Board which supports with the running of our charity, strategy for key delivery areas and project design. We continue to strengthen our offer to young people to ensure we are providing a beneficial service which meets their needs.

We are passionate about diversity and inclusion; this is embedded in our organisation. Our work to help young people from disadvantaged backgrounds reflects this and we are proud of the diversity amongst our team. Our position as a leader in the field is shown by our creation of the UK Social Mobility Awards last year which recognises and encourages action that will promote social mobility within Britain's companies.

We greatly value our volunteers and celebrate their contribution. Last year 238 volunteers supported our work. We are committed to ensuring they feel valued and supported and actively seek their input to ensure this.

We are committed to reducing our carbon footprint and are actively taking steps to do so, across all areas of our organisation.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

No

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Our engagement team will engage with 640 young people a year (1920 over three years) for this project by conducting community engagement at targeted locations in areas of deprivation across London. Referrals will also be made from young people who we have helped previously recommending their friends and family.

Our engagement team will register 320 young people per year (960 over three years). As part of this process they will conduct an initial assessment and induction in person so each young person can familiarise with us, understand how we can help them and then we can understand their needs.

Our Careers Coach will deliver our full time three week dynamic, aspirational, interactive group personal development, life skills and careers workshop. Each workshop will take place once a month and 150 young people will attend the workshop per year (450 over three years).

Our Delivery team will support 90 young people per year (270 over three years) to progress into employment via one to one and tailored group support at our office. Through our partnerships with companies we will provide the young people with access to life changing jobs offering career progression.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

For 90% of the young people who attend our programme to feel raised aspirations

For 90% of the young people who attend our programme to have felt an improvement in their work ethic and attitude

For 90% of the young people who attend our programme to have felt an improvement in their team skills

For 90% of the young people who attend our programme to have felt an improvement in their confidence and motivation

For 80% of our young people who have progressed forwards into employment to have felt an improvement in their quality of life which includes emotional well-being and they will have felt an improvement in their standard of living which includes comfort, income and material goods.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We believe it is of vital importance that we are able to continue to deliver the project. So we will be submitting applications to other Trusts and Foundations and we will also aim to increase the sustainability by approaching companies to support the project under their CSR/Inclusion and Diversity and Employee Engagement initiatives.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

150

In which Greater London borough(s) or areas of London will your beneficiaries live?

Brent (55%)

Westminster (16%)

Haringey (15%)

Lambeth (9%)

Hammersmith & Fulham (5%)

What age group(s) will benefit?

16-24

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries	237,105	237,105	237,105	711,315
Printing/Stationery	3,198	3,198	3,198	9,594
ICT Design	7,918	7,918	7,918	23,754
Admin, Book keeping	2,891	2,891	2,891	8,673
Course participant subs and travel	1,230	1,230	1,230	3,690
Maintenance	4,457	4,457	4,457	13,371
Insurance	2,099	2,099	2,099	6,297
Cleaning	1,722	1,722	1,722	5,166
Utlilities and telecommunications	6,111	6,111	6,111	18,333
TOTAL:	266,731	266,731	266,731	800,193

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
The Henry Smith Charlty	30,000	30,000	0	60,000
The Rank Foundation	30,000	0	0	30,000
HSBC	50,000	50,000	0	100,000
Other	60,750	50,000	0	110,750
TOTAL:	170,750	130,000	0	300,750

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Tudor Trust	20,000	20,000	20,000	60,000
The Sofronie Foundation	20,000	20,000	20,000	60,000
Merchant Taylors Company	10,000	0	0	10,000
	0	0	0	0
TOTAL:	50,000	40,000	40,000	130,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Careers Coach at 40%	13,808	13,808	13,808	41,424
Progression Officer at 12%	10,356	10,356	10,356	31,068
Engagement Officer at 40%	9,057	9,057	9,057	27,171
	0	0	0	0
	0	0	0	0
TOTAL:	33,221	33,221	33,221	99,663

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2017
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Income received from:	£
Voluntary income	476,971
Activities for generating funds	0
Investment income	48,930
Income from charitable activities	204,722
Other sources	0
Total Income:	730,623

Expenditure:	£
Charitable activities	652,024
Governance costs	29,811
Cost of generating funds	45,895
Other	0
Total Expenditure:	727,730
Net (deficit)/surplus:	2,893
Other Recognised Gains/(Losses):	0
Net Movement In Funds:	2,893

Asset position at year end	£
Fixed assets	630,021
Investments	0
Net current assets	98,088
Long-term liabilities	15,900
*Total Assets (A):	712,209

Reserves at year end	£
Restricted funds	1,443
Endowment Funds	630,021
Unrestricted funds	80,745
*Total Reserves (B):	712,209

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
1-10%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	45,780	0	0
Health Authorities	0	0	0
Central Government departments	29,599	0	3,700
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
HSBC - Future First	100,000	0	0
Franklin Templeton Investments	75,000	75,000	0
The Clothworkers' Foundation	0	50,000	50,000
John Lyon's Charity	0	40,000	40,000
The Rank Foundation	0	0	30,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Lucy Pryce**

Role within **Head of Development**
Organisation: